

SAVOY

LONDON

PLACE

CASE STUDY



EXCELLENCE AWARDS

Client	The Design and Technology Association
Name of Event	Excellence Awards
Purpose of Event	Awards Ceremony
In which room was the event filmed?	Kelvin Lecture Theatre
Where was the event being broadcasted to?	Recorded and available on our YouTube Channel
Number of delegates broadcasted to?	During the zoom call there were 17 people in attendance
Date of Event	3 December 2020
Was this a switch from a planned live event?	Yes this should have been a formal dinner in the Riverside room on the 20 March 2020

WHAT WAS THE EVENT?

This was the Design & Technology Association Excellence Awards in partnership with the IET. Originally the event was planned for the 20 March 2020 as a formal awards evening with dinner and drinks. Due to COVID this had to be cancelled and we brought the awards evening online to celebrate excellence in design and technology nationally and internationally.

WHAT TECHNOLOGY WAS REQUIRED?

For the successful execution of this event the Savoy Place AV team needed to use the full functionality of Kelvin Lecture Theatre's systems including audio, visual, recording and live streaming services.

The meetings that we had with the venue's AV team prior to the event were fundamental to the success of the event as it allowed the venue to understand our expectations and modify the AV systems to accommodate for these expectations.

Modifications had to be made to the existing video hardware system in the Kelvin Lecture Theatre. Careful planning and patching alterations were needed in order to allow for the Zoom element of the event to be fully functional and seamless to the end viewer, whilst maintaining a wide shot of the stage for the best viewing experience for the attendees and end client.

Audio lines had to be installed and tested for the provision of the external camera recording company. The use of data capturing software was implemented in order to capture the live presentation and to capture the Zoom call independently of each other. A separate audio recording was also provided.

DID THE VENUE PROVIDE ANYTHING OUT-OF-THE-ORDINARY FOR THE EVENT?

The event was recorded by our videographer but we did also have the winners joining a Zoom call which needed to be pinned to the screen as the presentation of the categories were announced.

In order to achieve this a dedicated technician was required; whose role it was to instruct all participants of the process in which the event would unfold. Management of the individual audio channels also had to be carefully organised to prevent accidental errors. This was done using "meeting host privileges" allowing the technician to systematically mute and unmute the speakers as when they were required. This was also done at the same time as managing the cues acting as show caller and ensuring the correct visual pinning of the award winners took place as and when needed.



DID THE EVENT PRESENT ANY CHALLENGES AND HOW WERE THEY OVERCOME?

Yes, however with careful planning with the AV team we were able to overcome this, and a suitable solution was found.

WHAT ASPECT WERE YOU MOST PLEASED WITH?

The professional, friendly, efficient and organised manner in which we were able to work together with the venue to make the virtual event a success.

Also, the amazing facilities allowed us to hold what one Twitter viewer called a "Hollywood Event". Our sponsors were delighted with the format and coverage that the virtual awards allowed them. The staff working in security and IT on the evening were amazing, they couldn't do enough for us and made running the event an absolute pleasure.

HAVE YOU RE-BOOKED FOR ANY FURTHER EVENTS?

Yes, we are planning to host the actual awards evening in the Riverside Room on 25 June 2021. We will add a virtual element to these awards, recording elements of the evening and releasing online the next day as this year's event was so well received.

EVENT ORGANISER TESTIMONIALS:

"It was an absolute pleasure yet again to work with Inga and the AV team at Savoy Place. The management of the whole event was exceptional. From the planning, coordination and organisation of this virtual event. The attention to detail in the planning stages meant that the virtual event was able to run without any technical glitches and the recording was seamless. A virtual event which had a lot of risk actually ended up being a huge success due to teamwork and clear communication. Thank you very much for all your help, it was an absolute pleasure working with you all."

NEESHA MISTRY – EVENTS OFFICER AT THE DESIGN AND TECHNOLOGY ASSOCIATION

"This event was a complete turnaround from the awards that we traditionally hold. The IET adds prestige and credence to this event and elevates it to a higher sphere. This year the conversion to an online event incorporating a great deal of pre-recorded video and live Zoom feeds was risky, but a combination of the staff at the Association, the excellent team at Savoy Place and our outside film crew produced an event to be proud of."

"We are so thankful that in difficult times we could rely on the IET to work with us to make the impossible look easy!"

TONY RYAN - CEO DESIGN AND TECHNOLOGY ASSOCIATION

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