

SAVOY

LONDON

PLACE

## CASE STUDY



### LEXISNEXIS RISK SOLUTIONS CUSTOMER ADVISORY MEETING (CAM)

#### EVENT SPACE

The entire building

Watch a time lapse video of the unique stage build in the Kelvin Lecture Theatre [here](#).

**DATE** 26 and 27 Feb 2020

#### WHY IET LONDON: SAVOY PLACE?

Savoy Place met our requirements in many ways: the venue is elegant and sophisticated and provided a different feel from our previous location; although the space is larger, the configuration of the rooms allowed for a more intimate experience for our attendees.

The venue is centrally located with beautiful views of the Thames and easy access to several tube lines. The AV is state of the art and there's a dedicated AV team.

#### TELL US ABOUT THE EVENT?

The LexisNexis Risk Solutions CAM is an annual event for customers. The purpose of the event is to educate customers about our solutions that help manage their risk and improve profitability, as well as to provide networking opportunities. We had approximately 227 attendees in total.

#### WHAT HAPPENED THROUGHOUT THE EVENT?

The LexisNexis Risk Solutions Customers Advisory meeting is a one-day conference. It begins with a general session, including guest speakers, followed by breakout sessions and a reception at the end.

#### ANY GUEST FEEDBACK?

A survey was sent out following the event and we received very positive feedback from our attendees. The venue was well received. Comments included: "The venue and aesthetic of the main presenting area were phenomenal" and "Great venue with great presenting and meeting spaces."

"From our first site visit to after the event, our meeting and events coordinator, was totally involved, she saw our vision and worked with us to execute on the logistics which required extensive coordination with the AV team. Once on-site, we were assigned an event contact who was with us every step of the way. We had several last-minute changes, all of which were executed by the team with professionalism and grace. The venue and team exceeded our expectations and we are looking forward to our event at Savoy Place in 2021."

**SHARON MARCUS, BUSINESS EVENT MANAGER, INSURANCE, LEXISNEXIS RISK SOLUTIONS**

To find out more visit:  
[WWW.SAVOYPLACE.LONDON](http://WWW.SAVOYPLACE.LONDON)