

SAVOY

LONDON

PLACE

CASE STUDY



ITEAC INTERNATIONAL
THEATRE
ENGINEERING &
ARCHITECTURE
CONFERENCE
2018

INTERNATIONAL THEATRE ENGINEERING & ARCHITECTURE CONFERENCE 2018 (ITEAC)

EVENT SPACE	CAPACITY
Kelvin Lecture Theatre	451
Riverside Room	330
Turing Lecture Theatre	175
Bridge Theatre	80
Haslett Room	120
Johnson Roof Terrace	200
451 Delegates each day	

DATE 3-5 Jun 2018

ABOUT

Every four years the International Theatre Engineering and Architecture Conference (ITEAC) is the place to be for people who are involved in the planning, design, construction, specification or operation of places of entertainment for theatre and live performance.

The global community of theatre architects, engineers and technologists are experts at employing STEM to deliver the creative solutions required in the performing arts, and ITEAC provides for collaboration, the exchange of ideas and an opportunity to learn from peers from all around the world.

WHY IET LONDON SAVOY PLACE?

Based on delegate feedback from the previous edition of ITEAC, the Association of British Theatre Technicians (ABTT) – organisers of the event, understood that a dedicated conference venue was necessary for the 2018 meeting and that

IET London: Savoy Place was a natural choice because of a number of strong connections between the two organisations.

The late ITEAC conference director and founder, Richard Brett, who was known as one of the most influential stage engineers of his generation, had many links to the IET and was an IET Fellow as well as an ABTT Fellow.

Another reason for choosing Savoy Place was the venue's location: situated in the heart of London, on the north bank of the River Thames, the venue has the advantage of overlooking some of the capital's most iconic performance venues including the National Theatre directly opposite and the Royal Festival Hall to the west, as well as the historic Savoy Theatre nestling close-by. These impressive views offered a most appropriate location for a conference attended by theatre professionals.

The venue was also selected as a space to inspire, enthuse and stimulate the current and next generation of designers for the performing arts, and the team utilised the digital infrastructure within Savoy Place to broadcast and stream elements of the conference.

HIGHLIGHTS

The prestige of the event was matched by the buildings interiors which set the scene daily. The venue's ability to host numerous concurrent sessions in purpose-built rooms enabled the event to run extremely smoothly and to time.

The end of conference celebration, the London Skyline Party, was hosted atop the Johnson Roof Terrace. This was a highlight for many of the international delegates who from one viewpoint could see two of the 20th Century's most significant theatres, the Royal Festival Hall and the National Theatre, set within the historic yet ever-evolving skyline of arguably the world's most theatrical global city.

CASE STUDY - INTERNATIONAL THEATRE ENGINEERING & ARCHITECTURE CONFERENCE 2018 (ITEAC)



"It was a great pleasure for the Association of British Theatre Technicians to present the fifth edition of ITEAC at the splendid IET London: Savoy Place. For the previous conferences we had always found venues of architectural interest and pressed them into service as multi-auditoria conference spaces. To come to the superbly designed, presented and equipped IET was therefore very exciting for the ABTT and responded directly to delegate feedback from the last event. To be able to gaze upon the National Theatre and the Royal Festival Hall, both of which had been subjects of a series of features which had been published over the previous 24 months in the international specialist press, made the location even more appropriate and routed ITEAC at the psychological centre of London's theatrical offering. To be supported by the excellent IET technical and catering teams meant that the event impressed speakers and delegates alike with the level of its professionalism and production values. Over 97% of survey respondents for ITEAC 2018 judged Savoy Place in both Location and General Facilities as Good or Excellent. The ABTT was very pleased with the excellent support and service that ITEAC 2018 received from the IET at Savoy Place and we are very keen to bring the event back to the venue."

ROBIN TOWNLEY, CEO ABTT



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